

I specialize in forward-thinking solutions within the area of visual communications for corporate, educational and entertainment industries. I have a deep passion to excel in the area of media arts. I'm looking forward to a challenge as well. Being captivated by these passions will give me a fresh head start on the competition, which will benefit your company or agency to reach their goals in the marketplace. As an accomplished and well rounded designer, I worked on several successful campaigns/branding launches to help clients to reach their goals during my career. In addition to my passion and desire to join your creative design team or agency, you will find that I am dedicated, driven, and an energetic professional

It would be a pleasure to present my work to whomever is interested to learn more about my services.

PROFESSIONAL EXPERIENCE

> KENDALL J. WARE: KWARE@KWAREDESIGN.COM

WWW.KWAREDESIGN.COM

FREELANCE = OCT.2007 - PRESENT

Responsibilities: Creative Consulting
Conceptual & Interactive Design
Art Direction & Project Management

Activities: • Designing concept art and brand identities
• Creating 2D/3D animation, and visualization media
• Signage, package, exhibit design and development
• Provide creative and technical consulting to clients

Clients: ProjectCenter/Chick-Fil-A
American Cancer Society
MELT Media
Cartoon Network
Knology Broadband
Chrysalis Communications
Verizon Business
Turner Sports
Consumer Credit Counseling Service

KNOLGY INC. = APR.2002 - OCT.2007

Responsibilities: Interactive Design
Graphic Design

Activities: • Created layouts and brand identities
• Animation and interactive designs
• Web template designs, and graphic interfaces for iTV/VOD application
• Provided art direction to marketing staff

Internal Projects: Knology.com, Knology.net, online advertising, Interactive TV and VOD interfaces
External Projects: Starz Entertainment and Showtime Networks (VOD interfaces)

AQUENT PARTNERS = JUL.1999 - APR.2002

Responsibilities: Interactive Design
Graphic Design

Activities: • Created layouts and brand identities
• Animation, motion and interactive designs
• Production, development and testing
• Provided art direction and technical consulting to clients

Clients: S1 Corporation
Elemental Interactive/Coca-Cola
eKetchum
Philips Design Atlanta
JWT Communications
Jones Worley Design Inc.

VESTRUM STUDIO = DEC.1999 - DEC.2004

Responsibilities: Creative Direction
Project Management

Activities: • Developed and implemented proposals and schedule plans to our clients
• Recruited and managed contractors within the studio
• Work closely with clients to conceptualize, design, and launch on-line or off-line media

Clients: Turbo Squid
Upscale Magazine
eKetchum
S1 Corporation
Hot Head Studio/TNT

HARBINGER CORP. = JUN.1996 - JUL.1999

Responsibilities: Graphic Art
Web Design

Activities: • Graphic design and web production
• Created 2D and 3D web animation
• Icons and web template design
• Logo and 3D signage design

Clients: Georgia Tech
WorldTravel Partner
CommerceNet
Action Online
Exxon
Fivepoints Consultants

COLLEGE CONCEPTS = JAN.1995 - JUN.1996

Responsibilities: Graphic Art
Screen-Print Production

Activities: Assisted with licensing apparel products, logo style guide, graphic design, pre-press and screen-print productions

Clients: ACOG
COCA-COLA
MARVEL COMICS
MTV
NBA, NFL, NHL
College Teams

PROFESSIONAL SKILLS

GRAPHIC DESIGN

Abilities: Brand Identity
Graphic/Layout Design
Print Production

Software: Photoshop CS4
Fireworks CS4
Illustrator CS4
FreeHand MX
InDesign CS2

INTERACTIVE DESIGN

Abilities: Web/Interactive Design & Front-End
Development: HTML, XHTML, CSS,
ActionScript, JavaScript & XML etc.
DVD/TV/VOD Interface Designs

Software: Dreamweaver CS4
Fireworks CS4
Flash CS4
Flash Eff 2.0
Encore 1.0
AcidPro/Soundbooth CS4
DiscreetCleaner XL

MOTION DESIGN

Abilities: Motion Graphics
2D/3D Animation
Image/Video Compositing

Software: After Effect CS3
Premiere 6
Flash CS4
Illusion 2
Mudo 401
Bender 3D
3DMAX 2k10

CONCEPT DESIGN

Abilities: 3D Modeling/Toy Prototyping
Illustration/Storyboarding
Conceptual Design
Visual Design

Software: Photoshop CS4
Sketchbook Pro
Mudo 401
Google SketchUp 8
Mudbox 2011
Z Brush 4

EDUCATIONAL BACKGROUND

THE ART INSTITUTE OF ATLANTA = SEP1990 - SEP1993

Concentration: Graphic Design
Digital Media
Art Direction

Graduation: Degree in Visual Communications

SCAD OF ATLANTA = OCT- NOV 2005

Concentration: Character Design
Armature Rigging
Polymer Clay Modeling

Completed: Evening program

AWARDS & RECOGNITION

YEAR 2007 - 09

2009: Won the Autodesk 3December Logo Design Award.
2007: Winner of the Design Award for kwaredesign.com on
Coolhomepage.com and on Internet Vibes

More to come in the near future!



PORTFOLIO AND REFERENCES ON REQUEST

No matter how greatly skilled or knowledgeable
or visual stimulating a presentation may be...

If the design can not communicate, it is a design
that will be **easily forgotten.**